

Cal Spas Evolution 2017 Succeeds Beyond Expectations

Evolution Evolves Into a Better Future



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POMONA, Calif., Jan. 17, 2017 /PRNewswire/ -- Cal Spas, the world's leading luxury spa and home resort brand, is proud to announce that this year's annual dealer summit, Evolution 2017, has been an incredible success.

"This was our biggest success in a decade, if not ever," said Casey Loyd, President of Cal Spas. "We planned this event to be the most important event of the year. Our efforts were rewarded and I am so happy that the Cal Spas Family has gotten together again to celebrate our amazing brand's success and future."

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Evolution 2017 lasted for two information and entertainment packed days from January 10-11 in which dealers from across the country and the world gathered together at Disney's Grand Californian Hotel before heading to Cal Spas Corporate Headquarters. Dealers enjoyed learning about the new 2017 molds and features while feasting on amazing Californian and Brazilian cuisine at Cal Spas Headquarters and placing a record number of orders for spas and Cal Flame grills. On the final night of the dealer summit, the Cal Spas Family feasted on a lavish Cajun dinner before the excitement of the award ceremony in

which individual dealerships were honored for their success over the previous year.

"This year's dealer summit will be tough to top but I'm sure we're more than up for it since we have 12 months to get it done," said Shiva Noble, Executive Vice President. "Next year will be even bigger and better than this year. Business has been growing and we look forward to having an incredible 2018 dealer summit that will reflect 12 months worth of incredible success come this time next year."

Cal Spas will announce the name and date of the next dealer summit in the near future.

For more information about Cal Spas please visit the Cal Spas website at www.calspas.com. To schedule an interview with one of Cal Spas industry professionals contact Public Relations Specialist, Isaac Juarez, at 909-620-0480 or ijuarez@calspas.com.

ABOUT CAL SPAS

Cal Spas was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and fire pits. Learn about Home Resort Living and find a local authorized dealer at www.calspas.com.

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