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FOR IMMEDIATE RELEASE

“Discover” the Relaxing World of Cal Spas at the Annual L.A. County Fair
Leading hot tub manufacturer displays product for an estimated 1.5 million fair attendees



Los Angeles, CA — (August 27, 2014) Cal Spas®, global leader in luxury home resort products is pleased to once again partner with the L.A. County Fair for the 92nd anniversary of the annual end-of-summer-celebration. 1.5 million Fair guests are expected to attend from August 30, 2014 – September 29, 2014 at the Pomona Fairplex, in Pomona, CA.

The L.A. County Fair, held just miles away from the corporate offices of Cal Spas manufacturing plant is one of the largest in the world and the company’s participation in the annual event has been a tradition since its inception in 1979. It has been an honor for Cal Spas to partner with the Los Angeles County Fair Association for 35 years. This important community event is not only a wonderful way to display our products to the local community, but it also gives us an opportunity to get out and greet our neighbors as they enjoy the festivities.

“Cal Spas is a local manufacturer and we look forward to participating in this great event each year. The L.A. County Fair brings out over a million California residents for a time of celebration and we are excited about once again displaying our hot tubs and swim spas to our local community,” said Casey Loyd, President of Cal Spas.

This year Cal Spas will showcase top-of-the-line acrylic, rotomold, in-ground and swim spas. New additions will include the eco-friendly Dually Spas which offer the innovative Dually Pump System; the industries most powerful pump generates double the power utilizing 50% less energy. We will also display the ultra-luxurious Velocity Spa that’s outfitted with over 50 strategically placed jets to stimulate key muscle groups in the body and give the ultimate hydrotherapy experience. With Contoured seats made specifically to fit the different body shapes of men and women, along with individual jet control; this spa is “Strong enough for a man, designed for a woman.”

“Discover” the Relaxing World of Cal Spas in the Outdoor Living area on Broadway. The familiar bright blue Cal Spas logo will surround the exhibition area and welcome visitors into one of the largest product displays at the L.A. County Fair. For additional information about the fair visit: www.lacountyfair.com.

The #1 Global Manufacturer
of Home Resort Products

1462 E. Ninth Street | Pomona, CA 91766
www.calspas.com | 800.CAL.SPAS





For additional information about Cal Spas contact Amy Malone, 909-620-0480 or amalone@calspas.com.

ABOUT CAL SPAS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com.

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