NEWS RELEASE FOR IMMEDIATE RELEASE

MEDIA CONTACT: Angel Beltran, Public Relations press@calspas.com or 1-800-CAL-SPAS





Cal Spas® Introduces New
Exclusive Spa Line for
Fountain Of Youth[™] Miracle
Reverse Age System Powered
By MicroSilk®

Related Links

<u>Cal Spas Website</u> <u>MicroSilk Website</u>

CAL SPAS SOCIAL MEDIA















Rejuvenate Yourself with Cal Spas® New Spa Line

Cal Spas® Introduces New Exclusive Spa Line with Fountain Of Youth™

Powered by MicroSilk®

Pomona, CA — **(February 19, 2015)** Cal Spas®, the world leader in innovative Home Resort products, is excited to announce the launch of two new exclusive spas with Fountain Of Youth™ Miracle Reverse Age System powered by MicroSilk®.

The Fountain of Youth™ Spa line is the next big thing in the spa industry, allowing its users to gain benefits from the *MicroSilk®* hydrotherapy jets at a cost-effective price. The two specialty indoor and outdoors spas are available in a lounge (FOY), and bench (FOY²) configuration. Users may choose to upgrade their Fountain Of Youth™ with 15 hydrotherapy jets that convert their Fountain of Youth™ spa into the ultimate therapeutic experience.

"The exclusive Fountain of Youth™ spas are specifically for customers looking to gain health and beauty benefits from *MicroSilk®* hydrotherapy without breaking the bank," says Casey Loyd, President of Cal Spas®. "Our goal at Cal Spas® is to offer a variety of high quality spas to fit any lifestyle and any budget without diluting quality or service. The Fountain of Youth™ spas give customers an enhanced quality of life through the benefits that only *MicroSilk®* hydrotherapy can provide."

MicroSilk®, by Jason International, Inc. is a new patented hydrotherapy that rejuvenates your body and skin, making you look younger and feel better. The gentle effervescent sensation and silky feel of the water are signs that your body is benefiting from the super saturated water with billions of oxygen rich microbubbles. These microbubbles, increase oxygen levels in the water and blankets your body, energizing skin cells, stimulating the immune system and collagen production, killing bacteria and promoting healing.

[more]

Fountain Of Youth™ Miracle Reverse Age System powered by MicroSilk® is still an option on select full-sized luxury Connect™ Spas and the therapeutic Escape™ Spas.

For more information about Cal Spas® new exclusive Fountain of Youth™ spas with *MicroSilk*® and products visit <u>www.CalSpas.com</u>.

To schedule an interview with one of Cal Spas® industry professionals contact Public Relations Specialist, Angel Beltran, at 909-620-0480 or abeltran@calspas.com.

ABOUT CAL SPAS ®

Cal Spas ® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a local authorized dealer at www.calspas.com.

###