



Cal Spas[®] AGENDA

A Dynamic New Future
2023

TUESDAY JANUARY 10, 2023

6:00 PM – 9:00 PM

Welcome – Cocktail Hour at the Sequoia Ballroom at Disney's Grand Californian Hotel & Spa

Reconnect with the Cal Spas team and meet the newest additions to the Cal Spas Family! Cocktails, hors d'oeuvres and desserts will be hosted in an exclusive ballroom inside the Grand Californian Hotel & Spa. Feast on the best cuisine Disney's talented world class chefs have prepared. Network with dealers from around the world and make new friends in the spa industry.

WEDNESDAY JANUARY 11, 2023

7:30 AM – 9:45 AM

Breakfast & Opening Ceremony in the Sequoia Ballroom at Disney's Grand Californian Hotel & Spa

Start the day off with a hearty and healthy breakfast hosted by Cal Spas. Breakfast will be held inside Disney's Grand Californian Hotel & Spa Sequoia Ballroom. Energize for the day ahead with the best cuisine made by Disney's talented chefs. Relax and share some great conversations during the most important meal of the day! Cal Spas Host & Hostesses will be on hand to assist you with any inquiries you may have. Enjoy the USC Marching Band performance; you will not want to miss this exclusive performance by the USC Marching Band and Song Leaders! Start the day off with a BANG!

9:45 AM

Meet the Charter Buses In front of Disney's Grand Californian Hotel & Spa

Meet in front of the hotel and board one of the four charter buses heading to Cal Spas Headquarters.

10:30 AM

Arrive at Cal Spas Headquarters

Upon arrival at Cal Spas Headquarters, all guests will be greeted off their busses for their designated tour groups and meet their guides.

10:30 AM – 12:30 PM

Cal Spas Operations Team - Factory Tour at Cal Spas Headquarters

Take a tour of the Cal Spas manufacturing processes and learn about what goes into making the most recognized hot tub in the industry. For all our guests safety, no photos allowed on factory tour. See the most advanced spa and hot tub manufacturing facility in the United States of America up close and ask our specialists about the Spa manufacturing process.

12:00 – 1:30 PM

Lunch hosted at Cal Spas Headquarters

Lunch will be hosted at Cal Spas Headquarters. Enjoy feasting on The Habit and indulge in *The Lime Truck*, winner of Food Networks "Great Food Truck Race" as you take in our advanced center of operations and manufacturing facility. Relax and spend some time with the Cal Spas Family!

1:45 PM

Charter from Cal Spas Back to Disney's Grand Californian Hotel & Spa

Enjoy a relaxing ride back to the Grand Californian Hotel & Spa.

3:00 PM – 5:30 PM

Arrive Back at Disney's Grand Californian Hotel & Spa

Hear about our amazing new line up for 2023, vendor presentations and a surprise guest speaker. Cal Spas has long been known for innovation and that is in large part made possible by our incredible vendor partners.

7:00 PM – 11:00 PM

Cocktails, Dinner and Casino Night at Disney's Grand Californian - Sequoia Ballroom

Enjoy a dinner like no other that is prepared by the finest culinary masters at Disney. Feast on delicious cuisine as you share laughs and memories with the Cal Spas Family. The evening will include an incredible LIVE band, dancing, hosted cocktail bars and a dynamic 360 photo booth. It will be a night to remember! Dinner dress code is business casual; however feel free to dress to the 007 theme as well!

THURSDAY JANUARY 12, 2023

8:00 AM – 9:00 AM

Breakfast in the Sequoia Ballroom at Disney's Grand Californian Hotel & Spa

Start the day off with a hearty and healthy breakfast hosted by Cal Spas. Breakfast will be held inside Disney's Grand Californian Hotel & Spa. Energize for the day ahead with the best cuisine made by Disney's chefs! Get ready for a fun-filled day!

9:00 AM – 4:00PM

Marketing & Advertising Presentations, Shoe Size Logic, Floor settings and Special Guest Speakers.

Lunch break 11-12pm hosted by Cal Spas in the Sequoia Ballroom.

Our very own CEO will present to you key factors and insight into today's latest and greatest trends for Google, Facebook and Instagram. You do not want to miss this presentation that includes an exclusive offer to our dealer network that will blow your mind!

6:30 PM – 11:00 PM

Cocktails, Dinner & Awards Night: (Disney's Grand Californian - Sequoia Ballroom)

Enjoy a delicious dinner and cocktails with our Cal Spas family in a fun setting! Help us congratulate and honor exceptional business partners during the award ceremony. Enjoy our special musical surprise guests to rock the night away and celebrate this year's top performers.

FRIDAY JANUARY 13, 2023

6:30 AM – 8:30 AM

Disney Day

Breakfast at the Sequoia North Ballroom at Disney's Grand Californian Hotel

Start the day off with a hearty and healthy breakfast hosted by Cal Spas and enjoy your adventures at Disney Parks, *the Happiest Place on Earth!* If you are leaving us this day we hope you have a safe trip back home!