

**NEWS RELEASE  
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**MEDIA CONTACT:**  
Angel Beltran, Public Relations  
[press@calspas.com](mailto:press@calspas.com) or 1-800-CAL-SPAS



*U-Select™ Hydrotherapy Seats*

*Cal Spas introduces a line of luxury hot tubs with customizable hydrotherapy seats*



*LA JOLLA PLATINUM PLUS™ PPL8L*

**Related Links**

- [Cal Spas Website](#)
- [Platinum Plus™ Spas](#)
- [U-Select™ Seats](#)

**CAL SPAS SOCIAL MEDIA**



**Choose Your Therapy Experience with Cal Spas**

*Cal Spas® introduces spa line with customizable hydrotherapy seats*

**Pomona, CA — (June 13, 2016)** At Cal Spas, customers get exactly what they want - introducing the Cal Spas Platinum™ Plus line with the exclusive U-Select™ hydrotherapy seats. Customers are now able to pick and choose from ten different hydrotherapy seats, each with their own distinctive jet configuration to target specific muscle groups.

“Spas are a source of relaxation and have been proven to provide a variety of medical benefits including reducing muscle tension and stress,” says Casey Loyd, CEO of Cal Spas. “U-Select™ therapy seats allow consumers to easily select the hydrotherapy package of their liking when ordering a Platinum™ Plus spa. We encourage all our business partners to add a Platinum™ Plus spa model to their showroom floor to allow consumers to experience a Platinum™ Plus spa in-person.”

Platinum™ Plus Spas are engineered to deliver the utmost experience, each spa is equipped with three performance pumps and comes standard with an LED waterfall and a 150 sq. ft. filter, Cal Spas largest filtration system developed. Because of the luxurious amenities and the unique styling of the U-Select™ hydrotherapy seats, Platinum™ Plus Spas are being dubbed as Cal Spas flagship line of spas.

Cal Spas Platinum™ Plus spas are custom built to order, U-Select™ seats are built directly into each spa seat to deliver hydrotherapy to specific areas of the body. Depending on the model, each Platinum™ Plus spa can accommodate up to four U-Select™ hydrotherapy seats.

“We are eager for our consumers to experience the U-Select™ hydrotherapy seats in a Cal Spas Platinum™ Plus spa.” Loyd continues. “The Platinum™ Plus spa line is the most versatile line of spas Cal Spas has ever developed, we are certain that the Platinum™ Plus spas will make its mark within our industry.”

[more]

For more information about Cal Spas products, please visit [www.CalSpas.com](http://www.CalSpas.com). To schedule an interview with one of Cal Spas industry professionals contact Public Relations Specialist, Angel Beltran, at 909-620-0480 or [abeltran@calspas.com](mailto:abeltran@calspas.com).

#### **ABOUT CAL SPAS ®**

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Cal Spas was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and fire pits. Learn about Home Resort Living and find a local authorized dealer at [www.calspas.com](http://www.calspas.com).

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