



IMMEDIATE RELEASE

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Cal Spas ‘Unleashes’ with Local Community at the Annual L.A. County Fair *Leading hot tub manufacturer exhibits to nearly 1.5 million fair attendees.*

Los Angeles, CA—(July 29, 2013) - [Cal Spas®](#), the world leader in luxury Home Resort Products, announces its continued partnership with the 2013 L.A. County Fair. In the spirit of this year's fair theme, Cal Spas will ‘unleash’ a hot tub exhibit that will cool nearly 1.5 million fair guests from August 30 to September 29.

Fairplex in Pomona is home to the L.A. County Fair, the largest county fair in the world. And Cal Spas' corporate headquarters and manufacturing plant is just 5 miles down the road. Since the company's inception in 1979, Cal Spas has been honored to partner with the Los Angeles County Fair Association. They have supported the L.A. County Fair for 34 years.



“The L.A. County Fair is a great summer tradition, and we are proud that this will be our 34th consecutive year participating with this amazing organization,” said Casey Loyd, President of Cal Spas. “For over 34 years, Los Angeles County has been home for Cal Spas. We are excited to showcase our hot tubs and swim spas to our local community.”



New to this year's line-up is Cal Spas' Limited Edition Bad Boy Hot Tub (model FS-862). A 6-person spa exclusively outfitted with signature color details and flame decals throughout, it will be the baddest hot tub at the fair.

The Cal Spas' exhibit will be located in the Outdoor Living area on Broadway. The 30-foot Cal Spas Balloon will mark the spot. For more details on the upcoming L.A. County Fair, please visit www.lacountyfair.com/2013/.

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The #1 Global Manufacturer
of Home Resort Products

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ABOUT CAL SPAS®

[Cal Spas](#)® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas [hot tubs](#) and swim spas, Cal Designs gazebos, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a dealer near you at www.calspas.com.

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