

NEWS RELEASE

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Cal Flame®

Cal Flame Debuts Master Chef Outdoor HPB Island at 2014 HPBExpo

Leading barbecue and hearth manufacturer presents new innovation



The Cal Flame® Master Chef Outdoor HPB Island is a unique blend of sophisticated style and innovative design that encompasses the idea – home is where the hearth is.



Ambiance and serenity coupled with flair and design are elements that can not only turn a backyard and patio a utopian retreat from the world, but a place to celebrate.

Pomona, California, Mar 5, 2014 Leading barbecue and hearth manufacturer Cal Flame debuts the Master Chef Outdoor HPB Island at the 2014 Hearth, Patio and Barbecue Expo. From entertaining guests to relaxing at home during the holidays, transforming your backyard and patio into the ultimate home resort destination has never been easier. With the Master Chef Outdoor HPB Island, you can grill, cook, cool, store, and wow your family and friends with countless hours of relaxation and entertainment.

The Master Chef is the perfect blend of sophisticated style and innovative design that encompasses the idea – home is where the hearth is. An illuminating countertop with raised bar seating allows for up to ten guests to sit comfortably and enjoy a wide range of eye-catching innovations. Programmable LED lights add ambiance and décor while two cascading waterfalls, a luminous fire pit, and heart warming fireplace provide a calming therapeutic show that is sure to soothe the senses.

Under counter lighting and a large open cooking space also compliment the Master Chef giving any culinary enthusiast enough room and tools to prepare their favorite recipes while creating an environment that can be enjoyed by all. At the center of the island is Cal Flame's exclusive Four-Burner Convection Grill - built to provide superior heat distribution and designed to reduce grilling times. The Cal Flame Convection Grill provides an 800 square inch cooking surface with (4) 15,000 BTU high powered burners that grill, simmer, and sear your favorite meats to perfection.

In addition to a grilling area, the Master Chef also includes an integrated kamado built into the island and accessible from the countertop. The versatile design and shape of the kamado grill make smoking meats and baking breads possible.

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A complete beverage center rounds out the island, adding convenience and functionality. Cal Flame's Stainless Steel Refrigerator and Ice Maker make entertaining guests easy while offering a storage solution for fresh ingredients and an ice solution for preparing exotic drinks and spirits replacing the need to visit your kitchen indoors.

The Master Chef HPB Island is also equipped with a state of the art iPod® dock, four 6" waterproof speakers and a fully integrated sound system that works with any personal Bluetooth® enabled device.

For added convenience, the Master Chef Island also includes durable Cal Flame 30" Stainless Steel Double Access Doors and recessed shelves which provide staging and shelving for condiments, accessories, and tableware.

For additional information about the Master Chef Outdoor HPB Island or any Cal Flame products, visit www.calflamebbq.com.

ABOUT CAL FLAME

Founded in 2000, Cal Flame is an award-winning hearth and barbecue manufacturer that offers innovative backyard solutions for every home and budget. The feature-rich Cal Flame lineup includes BBQ grills, grilling and drop-in accessories, customized BBQ outdoor kitchens, KD BBQ islands, custom BBQ carts, fireplaces and firepits. Best of all, Cal Flame offers you peace of mind knowing that all Cal Flame products are ETL and CE listed for your safety. With Cal Flame, your dream backyard is finally within reach!

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