

NEWS RELEASE

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Cal Spas Honored with TradeCertified™ Award

Leading spa manufacturer proud to receive top award from SpaRetailer magazine



Los Angeles, California, Mar. 3, 2014 Cal Spas, leading manufacturer of Home Resort Products is honored to receive the 2014 Manufacturer TradeCertified™ Award from SpaRetailer Magazine. This trusted award is the only independent endorsement for companies in the hot tub and pool industry.

The TradeCertified Award, from SpaRetailer magazine was initiated in 2006 and is the only trade endorsement program that identifies the top tier of manufacturers in the hot tub and pool industry.

Cal Spas has been recognized for the 9th consecutive year by SpaRetailer Magazine for our dedication to providing exemplary service, quality products, and a commitment to excellent customer support. This certification is an endorsement of the pride and diligence Cal Spas puts forth to stay at the forefront of spa innovation and industry trends.

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“We work relentlessly at Cal Spas to guarantee we provide products that are dependable and made with the best materials available. If we take the time to do it right initially we know our customers will be pleased with their products and happy with our service,” said Casey Loyd, President of Cal Spas. “We have recommitted ourselves to maintaining a level of quality that will make our dealer network excited about being in business with Cal Spas. I am not only proud of this certification as the President of Cal Spas, but it’s an honor I share this award with each employee that works hard to ensure we always give 100% at every level from production to customer satisfaction.”

Throughout 2014 Cal Spas will be recognized as a TradeCertified™ Award winner in the Home Resort Industry. Dealers can take pride in partnering with one of the most recognized and world renowned spa manufacturers in the nation.

ABOUT CAL SPAS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com

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