

NEWS RELEASE

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MEDIA CONTACT:

Amy Malone • (909) 620-0480

AMalone@calspas.com

Cal Flame®



The prestigious Vesta Awards program was created in 2001 by *Hearth & Home* magazine to recognize and honor manufacturers in the barbeque and hearth industry.



The Cal Flame® Master Chef Outdoor HPB Island is a unique blend of sophisticated style and innovative design that encompasses the idea – home is where the hearth is.

Hearth & Home Magazine Presents Cal Flame with 2014 Vesta Award at HPBExpo

Leading barbecue manufacturer wins prestigious Outdoor Room Equipment honors

Pomona, CA—(March 10, 2014) Cal Flame the nations leading manufacturer of barbecue and hearth products is pleased to announce its receipt of the 2014 Vesta Award in the category of Outdoor Room Equipment for its new Master Chef Outdoor HPB Island. Presented by *Hearth & Home Magazine*, the award is given to top barbeque and hearth manufactures during the awards ceremony at the annual HPBExpo.

The prestigious Vesta Awards program was created in 2001 by *Hearth & Home* magazine to recognize and honor manufacturers in the barbeque and hearth industry for their innovation in product design and/or technology. Cal Flame has been recognized over 14 times by *Hearth & Home Magazine* with Vesta Awards and continues to strive to be trailblazers and set industry trends to ensure we provide consumers and dealers with fresh exciting products.

“We are excited to once again be presented with a Vesta Award, by *Hearth & Home* magazine. The Cal Flame design team is exceptional and their creativity and innovation truly shows in the Master Chef Outdoor HPB Island,” said Casey Loyd, President of Cal Flame. “This Island beautifully showcases the various elements of bbq, hearth and home in an imaginative yet functional way and as a result of our hard work and dedication the stage has been set for a fantastic selling year for our Cal Flame brand.”

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The Master Chef Outdoor HPB Island features an illuminating countertop with raised bar seating for up to ten guests to comfortably enjoy a wide range of eye-catching innovations including under counter lighting, a kamado grill and a large open cooking space. At the center of the island is Cal Flame's exclusive Four-Burner Convection Grill - built to provide superior heat distribution and designed to reduce grilling times. The Cal Flame Convection Grill provides an 800 square inch cooking surface with (4) 15,000 BTU high powered burners that grill, simmer, and sear your favorite meats to perfection. Programmable LED lights add ambiance and décor while two cascading waterfalls, a luminous fire pit, and heart warming fireplace provide a calming therapeutic show that is sure to soothe the senses.

For additional information about the Master Chef Outdoor HPB Island or any Cal Flame products please visit www.calflamebbq.com.

ABOUT CAL FLAME

Founded in 2000, Cal Flame is an award-winning hearth and barbecue manufacturer that offers innovative backyard solutions for every home and budget. The feature-rich Cal Flame lineup includes BBQ grills, grilling and drop-in accessories, customized BBQ outdoor kitchens, KD BBQ islands, custom BBQ carts, fireplaces and firepits. Best of all, Cal Flame offers you peace of mind knowing that all Cal Flame products are ETL and CE listed for your safety. With Cal Flame, your dream backyard is finally within reach!

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