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FOR IMMEDIATE RELEASE

Cal Spas Top International Dealer Shares the Key to Love and 50 Years of Marriage on British Television Program



Los Angeles, CA—(January 14, 2014) Cal Spas, the leading manufacturer of Home Resort Products is happy to congratulate their top international dealer Birger Dalen, Quality Spas of Nordic on reaching a milestone in his life. Birger and wife Anne-Berit have been married for 50 years, and will share their secret to longevity on the BBC One Network, program “Brenner.”

Both Birger and Anne agree “the key to love and staying together is to never embark on your journey without a pallet strap to keep all single beds together, so that sleep can be enjoyed in happiness. “

The happy couple was in attendance at the Cal Spas 2014 Dealer Summit, held, January 08 – 10, at Disney’s Grand Californian Hotel and Spa, in Anaheim, CA. Casey Loyd, Cal Spas President congratulated them on their longevity and dedication to each other and Cal Spas over the years. This was done during the Cal Spas Awards Ceremony, where Birger Dalen’s spa dealership, Quality Spas of Nordic won the award for Top International Sales.

Much can be learned from this energetic couple and we at Cal Spas would like to once again say, congratulations on 50 years of marriage.



ABOUT CAL SPAS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com.

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