

# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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Readers' Choice Award from Pool & Spa News is given to the Top 50 products in the pool and spa industry, as determined by 'Pool & Spa News' reader interest



As one of the winners, Cal Spas was also featured in the April 25th issue of 'Pool & Spa News' - a review of the Top 50 Products for 2014.

## **Cal Spas Ultimate Fitness™ Swim Spa Wins Readers Choice Award**

Leading spa manufacturer receives honor from Pool & Spa News

**Pomona, CA — (April 25, 2014)** Cal Spas, Ultimate Fitness™ Swim Spa F1420 was chosen as one of the Top 50 Products of 2014 by readers of Pool & Spa News. Each year readers present the prestigious Readers Choice Award to manufacturers whose products have been recognized for their innovation, design and quality.

A world leader in home resort products, Cal Spas has been a trail blazer in the spa industry for many years and continues to develop products that are superior in quality, Made in the USA and designed by industry veterans with years of experience and insight.

The Ultimate Fitness™ Swim Spa F1420 was created to provide the best aquatic workout available in the market. With popular topics such as health and wellness dominating headlines in the USA, Cal Spas saw the importance in developing a swim spa series which offers results that are comparable to the workout received on a Treadmill, Elliptical Machine or Strength Training regiment.

The Ultimate Fitness™ Swim Spa F-1420 is a 3 person spa that features a powerful 3.0 HP XP3 Swim Jet Pump, fitness anchors for Cal Flex™ Exercise Equipment and Tether Bar Kit, multi-colored LED lighting, 19 Exclusive Stainless Steel Candy Cane™ Jets, Exclusive Bio-Clean Filter™, Exclusive Stor-Dry™ Winterizing Plumbing System, and many additional highlights.

[more]

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PAGE 2 OF 2



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“At Cal Spas we consistently work to develop products that are ahead of industry trends and can compete in the market at all price points,” said Casey Loyd, President of Cal Spas. “With healthy living and workout options becoming so popular, it was important for Cal Spas to manufacturer a product that offered consumers a complete full body workout with the added benefits of stimulated blood circulation and joint mobility. The Ultimate Fitness™ Swim Spa series looks great, gives a great workout and is priced to sell.”

It is an honor to be recognized by consumers and industry professionals. Cal Spas will strive to continue to think outside of the box and develop products that will motivate dealers and excite consumers. To learn more about Cal Spas Ultimate Fitness™ Swim Spa series or the full product line, visit [www.calspas.com](http://www.calspas.com) or call a Business Development Representative at 909-623-8781.

## ABOUT CAL SPAS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at [www.calspas.com](http://www.calspas.com).

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