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FOR IMMEDIATE RELEASE

The Cal Spas GEN-II Collection is the Right Spa for the Right Price
Leading Spa Manufacturer offers new spa line



Los Angeles, CA—(June 19, 2014) Cal Spas the premiere manufacturer of home resort products answers consumer demand for a quality spa at an affordable price. The new Gen-II Collection offers the luxury of a full hydrotherapy massage in the privacy of your own backyard.

A feature rich collection, the Gen-II is quality and affordability at its finest. Designed with the consumer in mind this line offers an acrylic spa option that is priced to compete with Rotomold Spas without losing style or popular standard features such as exclusive Stainless Steel Candy Cane™ Jets, Shell-Loc™ Foam with Thermo-Layer Blanket and the convenient “Plug & Play” kit.

The Gen-II Collection is offered in a wide variety of sizes and designs to fit any patio, deck or backyard. Sizes start at a compact 3 person triangular corner hot tub or consumers can opt for a larger 6 person 7’ lounge. All providing a complete hydrotherapy experience and cutting edge technology that will transform any outdoor living space into a tranquil oasis.



“We are pleased to offer the Gen-II Collection at price points that are pleasing to both our dealers and consumers. We put a lot of thought into making this line unique in its offerings while putting a great deal of effort into keeping the price affordable,” said Casey Loyd, President of Cal Spas.

For additional information about the Gen-II Collection or any Cal Spas product lines visit www.calspas.com.

Request for product descriptions or high resolution images can be forwarded to Amy Malone, Cal Spas Public Relations Specialist 909-620-0480 or amalone@calspas.com.

The #1 Global Manufacturer
of Home Resort Products

1462 E. Ninth Street | Pomona, CA 91766
www.calspas.com | 800.CAL.SPAS





ABOUT CAL SPAS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com.

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