

**NEWS RELEASE
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MEDIA CONTACT:
Angel Beltran, Public Relations
press@calspas.com or 1-800-CAL-SPAS



Cal Flame BBQ proudly introduces new Infinity Outdoor Kitchen featuring sectionals allowing consumers to configure the BBQ Island to the shape that best fits their backyard or patio.



Related Links
[Cal Flame Website](http://www.CalFlame.com)

CAL FLAME SOCIAL MEDIA



Design Your Own Cal Flame® Outdoor Kitchen
Leading barbecue manufacturer introduces new outdoor kitchen

Pomona, CA — (August 7, 2015) Cal Flame BBQ, the industry leader in innovative hearth and barbecue products, is pleased to announce the launch of the new Infinity BQ834 Outdoor Kitchen Island. The BQ834 was designed as three (3) individual sections that allow consumers to personalize and design their Outdoor Kitchen to fit their needs and yard capacity. The individual sectionals can be placed in a variety of ways to provide ample counter space, a cohesive look and an overall personalized grilling experience.

“We want to continue a long-standing tradition at Cal Flame of providing the most value on each investment made on our products,” said Casey Loyd, President of Cal Flame. “Each Cal Flame customer has a unique need to be met. The new Infinity Outdoor Kitchen gives consumers the ability to arrange their island to what is more convenient for them allowing for a better overall experience.”

The Infinity BQ834 Outdoor Kitchen configuration is simply altered by maneuvering the sectional units to a shape that best fits each consumer’s backyard space. Each sectional comes complete with a single piece granite countertop which can be placed together for a larger counter space, or can stand alone as separate units.

With one (1) 27” storage door, two (2) 18” storage doors and two (2) built-in shelves, the BQ834 includes all the storage capabilities any outdoor grilling connoisseur will ever need. The Infinity BQ834 is available in 8-foot or 9-foot in length, and gives consumers an infinite number of ways to arrange their Outdoor Kitchen.

For more information about Cal Flame products, please visit www.CalFlame.com. To schedule an interview with one of Cal Flame’s industry professionals contact Public Relations Specialist, Angel Beltran at 909-620-0480 or abeltran@calspas.com.

ABOUT CAL FLAME ®

Founded in 2000, Cal Flame is an award-winning hearth and barbecue manufacturer that offers innovative backyard solutions for every home and budget. The feature-rich Cal Flame lineup includes grills, grilling and drop-in accessories, customized outdoor kitchens, barbecue islands, custom barbecue carts, fireplaces and fire pits. With Cal Flame, your dream backyard is finally within reach! For more information about Cal Flame, visit www.calflamebbq.com.

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