



IMMEDIATE RELEASE

CONTACT:
Sherry Chan, Marketing Manager
schan@calspas.com | 1-800-CAL-SPAS

Cal Spas Announces New Spa Division General Manager
Responsible for Product Development and Dealer & Vendor Relations

Los Angeles, CA—(August 6, 2013) Cal Spas, the world leader in luxury Home Resort products, is pleased to introduce Mr. Galvin Bartlett as the organization's new Spa Division General Manager. Bartlett is responsible for all aspects of Cal Spas' product development, and dealer and vendor relationships.

Bartlett's tenure in the spa manufacturing business began over 35 years ago. He, along with 2 other owners, introduced Sundance Spas to the pool and spa industry in 1978. During their 21 year ownership, Bartlett was instrumental in acquiring new dealer accounts and influential in product design. Sundance Spas became one of the leading spa manufacturers in the industry with over 500 retailers in the United States and distribution to 42 countries worldwide. Sundance Spas was sold to Jacuzzi in 1999, and Bartlett took a consultative role with Jacuzzi to support their new spa line.



Bartlett joined Cal Spas earlier this year. His seasoned background in dealer acquisition and dealer relations, as well as product development, will enrich these areas of Cal Spa's business.

"I'm excited to be on board with Cal Spas," Bartlett said. "Cal Spas has a nucleus of industry veterans that are dedicated to providing excellent customer service and to building great spas for our dealers. Cal Spas continues to hire more talented people with a focused expertise. Collectively, we will achieve a higher level of customer satisfaction."

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“Cal Spas will definitely leverage Galvin’s vast industry knowledge to enrich our product line and our business relationships,” said Casey Loyd, President of Cal Spas. “I’m thrilled that he has joined our organization, and am excited about the future of our spa business.”

ABOUT CAL SPAS®

[Cal Spas](#)® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas [hot tubs](#) and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a dealer near you at www.calspas.com.

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