



IMMEDIATE RELEASE

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## Cal Spas Announces New Operations Manager

*Responsible for all aspects of Manufacturing including Quality Assurance  
for spas, barbecue islands and accessories*

Los Angeles, CA—(June 3, 2013) [Cal Spas](http://calspas.com), the world leader in luxury Home Resort products, is pleased to announce Mr. Ted Helgert as the organization's new Operations Manager. Helgert will be responsible for optimizing Cal Spas' manufacturing operations and quality assurance results.

With over 20 years of spa manufacturing experience from his tenure with Sundance Spas and L A Spas, Helgert joins Cal Spas with a seasoned background in senior and executive level Operations, Manufacturing and Quality Assurance management. Helgert has a proven business record in the spa industry and has been critical in the success of many key initiatives, including the launch of the ISO9001 quality manufacturing process for Sundance Spas. His experience was successfully applied to his role as Vice President of Operations for Therm Products over the past 7 years.



Helgert's educational background is fundamentally rooted in Manufacturing Engineering. Helgert climbed into the management leadership ranks with the McDonnell Douglas Helicopter Company in 1988. He entered into spa business management in 1993. Post graduate technical training includes quality management, lean manufacturing, and government manufacturing standard compliance.

"I am excited about this role with Cal Spas," Helgert said. "I look forward to working with and leading my team of peers into the already bright and positive future of Cal Spas. Together we will focus on setting the bar for the development of our products and processes while providing a rich and fulfilling work environment for our Cal Spas family of employees and dealer base."

-more-

The #1 Global Manufacturer  
of Home Resort Products

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[www.calspas.com](http://www.calspas.com) | 800.CAL.SPAS



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“Ted exhibits a sincere passion for the spa business which makes him an effective leader,” said Casey Loyd, President of Cal Spas. “We have great expectations of our Operations team and, with Ted at the helm, we will continue to achieve sales growth and product innovation.”

#### **ABOUT CAL SPAS®**

[Cal Spas®](#) was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas [hot tubs](#) and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a dealer near you at [www.calspas.com](http://www.calspas.com).

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