



THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

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FOR IMMEDIATE RELEASE

## Cal Spas Announces PureHeat™ Heating System Backed With Industry Leading Warranty

Pomona, Calif., March 7, 2013— Cal Spas announced today that it would include a comprehensive seven-year warranty on their eco-friendly PureHeat™ Heating System. This system is standard in their Escape Select™, Platinum™ and Diamond™ Series Spas, and available as an option in other spa lines.

“We have always had a reputation at Cal Spas for standing by our products and innovations,” said Casey Lyod, President of Cal Spas. “That is why we are backing our PureHeat™ Heating System with an industry-leading seven year warranty.”

This comprehensive warranty covers the heaters on all Escape Select™, Diamond™ and Platinum™ models against defects in materials and workmanship for seven years from the original date of delivery.

The PureHeat™ heating system is designed to heat more efficiently by transferring the maximum amount of heat directly to the water. With this system, the heating element is wrapped around the exterior of the flow chamber to eliminate the chance of corrosion.

Cal Spas is dedicated to energy efficiency in all of their products and this heater is no exception. Heating costs are lowered by virtue of the fact that water is heated quicker due to a larger heating surface.

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*Cal Spas Cal Flame Cal Designs Cal Heat Cal Patio*



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Cal Spas has made their luxurious Escape Select™, Diamond™ and Platinum™ Series an easy choice with their eco-friendly technology and now with their industry-leading warranty.

*Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub maker is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at [www.calspas.com](http://www.calspas.com).*

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