



THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

CONTACT: Monika Earle, PR Representative
mearle@calspas.com
800 225-7727

FOR IMMEDIATE RELEASE

Cal Flame Debuts R-Elements at HPBEXPO

Pomona, Calif., March 19, 2013— Cal Flame has announced its all-new concept titled R-Elements at the annual HBPEXpo in Orlando, FL. This exciting model incorporates a Cal Spas hot tub with a four piece galvanized steel firepit in one incredible package.

“Our idea was to combine the best of backyard entertaining in one location,” said Casey Lyod, President of Cal Flame. “We believe that the idea of combining all the elements of backyard entertaining in one product is the future of the hearth and patio industry.”

The Cal Flame R-Elements begins with a four piece fire pit surround of Silver Metallic galvanized steel. Features include 3 X 30,000 BTU curve burners with glass chips and 12 X 2” LED Multi Color lights to delight the senses. For entertaining there is a glass tile surface combined with 6 bar stools.

The next element is a round four-seat “plug and play” spa in Sunset Storm acrylic. The spa includes 4 Multi-Color LED Hydrosteamer Waterfalls and an iSound stereo system iPod Station with two 4” speakers. As you would expect, innovations such as our Candy Cane Jets™, 5.5 kW Whisper Hot™ heater and Pure Cure™ UV sanitizing system are standard features.

With the evolution of the R-Elements your backyard becomes the ultimate sanctuary. Combining the elements of fire, water, sound and lighting, the customer will no longer have to purchase a spa and firepit separately to enjoy the ultimate in outdoor entertaining. R-elements is the perfect combination.

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub maker is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com.

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