

IMMEDIATE RELEASE

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Cal Spas Wins 2013 TradeCertified™ Award

Hot tub giant earns top honor from SpaRetailer magazine for the 8th consecutive year.

Los Angeles, CA—(July 15, 2013) Cal Spas®, the world leader in stylish Home Resort Products™, is pleased to announce its receipt of the 2013 Manufacturer TradeCertified™ Award. The TradeCertified Award, from *SpaRetailer* magazine was initiated in 2006 and is the only trade endorsement program that identifies the top tier of manufacturers in the hot tub and pool industry.

“At Cal Spas, we work hard to exercise best practices throughout our organization – from production to Customer Service. Our focus is on providing quality products and service to our customers and dealer network,” said Casey Loyd, President of Cal Spas. “This certification from *SpaRetailer* helps us to validate our efforts and good work. This honored recognition is also a shared with our valued dealer network as they are an integral part of Cal Spas’ success.”

Cal Spas earned this certification for the 8th consecutive year by meeting criteria related to product quality, warranty and value, industry affiliations, educational offerings, dealer and consumer satisfaction, and sales channels. The award is based on dealer surveys submitted by industry professionals. Survey results were audited by a team of third-party experts. 2013 marks the second year in which the trade and consumer awards are combined into one comprehensive award.



“We are pleased to once again present Cal Spas with our TradeCertified award,” said David T. Wood, Editor-in-Chief of *SpaRetailer*. “It is an honor to recognize companies like Cal Spas that have a track record of innovation and customer service.”

Cal Spas will be recognized throughout 2013 by *SpaRetailer* as a manufacturer that consistently provides a superior buying experience for dealers and consumers.

ABOUT CAL SPAS

[Cal Spas](http://www.calspas.com) was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 global manufacturer of Home Resort Products. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and fire pits. To learn about Home Resort Living and to find an authorized dealer near you, visit www.calspas.com.

ABOUT SPARETAILER MAGAZINE

SpaRetailer, launched in 2007, is the only trade publication dedicated to bringing relevant news and stories to hot tub retailers across North America. Read on at www.sparetailer.com.

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