NEWS RELEASE FOR IMMEDIATE RELEASE

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Cal Spas® proudly announces the launch of the Gen II Signature Series Spas, with new features that will provide the ultimate hot tub experience.

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Pomona, CA — (May 28, 2015) Cal Spas®, the most recognized hot tub brand and the world leader in innovative Home Resort products, is excited to announce the unveiling of an all new series line: the Gen II Signature Series Spas. Cal Spas® introduces eight redesigned hot tubs that meet with today's high demand consumer.

"As consumer demands evolve through the years, at Cal Spas® we thrive to provide the most innovative hot tub products on the market, the new Gen II Signature Series Spas are no exception. The new hot tub line modernizes portable spas into luxurious Home Resort products that include all the bells and whistles expected from larger and more expensive hot tub units," says Casey Loyd, President of Cal Spas®.

The new Gen II Signature Spas come equipped with a high-volume whirlpool jet which is perfect for both direct and indirect hydrotherapy while promoting better filtration. A customizable multicolored LED lighting package can be enjoyed from inside or outside the hot tub and allows users to program the color display according to their liking. An infinity pillow provides better neck support so consumers may submerge in the ultimate hydrotherapy experience. A large LCD topside controller will keep the high-quality titanium heater working toward your desired temperature level.

"The new Gen II Signature Series Spas were engineered by Cal Spas® very own professional development team who work relentlessly to produce cutting-edge technology to familiar Cal Spas® products. These price sensitive hot tubs are designed to interact with customers and make it easier to close a sale for dealers," adds Loyd.



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The Gen II Signature Series can be upgraded with a PureSilk™ Ozonator to instantly kill bacteria and reduce the need for chemicals. An iSound System iPod Station with Four 6" M-Speakers can be added for a complete entertaining spa experience in your very own backyard.

To learn more about the new Cal Spas® Gen II Signature Spas, or to contact your local dealer, please visit www.calspas.com

ABOUT CAL SPAS ®

Cal Spas ® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a local authorized dealer at www.calspas.com.

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