

**NEWS RELEASE
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The Manufacturer TradeCertified Award, from SpaRetailer Magazine was initiated in 2006.

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CAL SPAS SOCIAL MEDIA



Cal Spas® Wins 2015 Manufacturer TradeCertified™ Award
Leading spa manufacturer earns top honor from SpaRetailer magazine for the 10th consecutive year

Pomona, CA — (November 18, 2014) Cal Spas®, the world leader in innovative Home Resort products, is honored to receive the 2015 Manufacturer TradeCertified™ Award from SpaRetailer Magazine for the 10th consecutive year. The Manufacturer TradeCertified™ Award is the only independent trade endorsement program that recognizes top manufacturers in the hot tub and pool industry.

Cal Spas® will be recognized by SpaRetailer Magazine for their dedication to provide exemplary service, quality products and a commitment to excellent customer support. This certification is an endorsement of pride and diligence Cal Spas® puts forth to stay at the forefront of spa innovation and industry trends.

“At Cal Spas®, we always strive to be the best by providing quality service and products to our customers and dealer network,” says Casey Loyd, President of Cal Spas®. “We are truly honored to achieve this certification from SpaRetailers magazine for the tenth-year in a row. This top recognition serves as a tribute to our valued dealer network as they are an integral part of our success and ability to deliver excellent customer satisfaction.”

Throughout 2015, Cal Spas® will be recognized as a Manufacturer TradeCertified™ Award winner and a business that consistently provides a superior buying experience for dealers and consumers.

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ABOUT CAL SPAS®

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a local authorized dealer at www.calspas.com.

ABOUT SPARETAILER MAGAZINE®

SpaRetailer, is a trade publication dedicated to bringing relevant news and stories to hot tub retailers across North America. Find more information at www.sparetailer.com.

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